

Media kit

AUTHOR, SPEAKER, CHANGEMAKER

Zollyann Howell

2026

www.unwrittenmedia.us
(973) 517-5027
zollyannh@gmail.com

Author Speaker Changemaker



Zollyann Howell

Zollyann Howell, a dynamic TEDx speaker, seasoned educator, entrepreneur, and six-time Amazon bestselling author, has built a career by turning her stories and self-published books into opportunities beyond the page. From speaking engagements and workshops to live events, media opportunities, and brand-building experiences, Zollyann uses her journey to help aspiring authors and creatives recognize the value in their own experiences, turn their stories into books, and leverage those books to create greater visibility, impact, and income opportunities.

Available for:

AUTHOR READING, BOOK SIGNING, SPEAKING ENGAGEMENT, INTERVIEWS, ETC.

EMAIL: ZOLLYANNH@GMAIL.COM

WWW.UNWRITTENMEDIA.US

PRESS RELEASE

ZOLLYANN HOWELL: INSPIRING SPEAKER, EDUCATOR, ENTREPRENEUR & BESTSELLING AUTHOR

Zollyann Howell, a dynamic TEDx speaker, educator, entrepreneur, and six-time Amazon bestselling author, is dedicated to empowering women, entrepreneurs, and youth through her powerful message of resilience, purpose, and balance.



With over 13 years of experience in education, Zollyann has dedicated her career to creating meaningful learning experiences that extend beyond traditional classrooms. As the founder of ZAM Learning Academy, she developed educational programming centered on personalized learning, enrichment, and real-world experiences for young learners and families. Her background as an educator has also shaped the way she approaches storytelling, allowing her to turn her knowledge and experiences into books, workshops, speaking engagements, and resources that educate, connect, and inspire.

Zollyann's journey as a self-published author and entrepreneur has become an example of what can happen when authors think beyond simply publishing a book. After independently publishing her work and becoming a six-time Amazon bestselling author, she leveraged her books and personal story to create opportunities beyond book sales, including a Barnes & Noble book tour, school speaking engagements, workshops, media opportunities, and a TEDx stage. She also transformed the message behind one of her books into The Mindset Mixer, a sold-out live experience created to bring women, creatives, and entrepreneurs together for meaningful conversations, resources, networking, and personal and professional growth.

Today, Zollyann uses those experiences to help aspiring authors, creatives, and professionals recognize that the stories, knowledge, and experiences they already carry can become valuable intellectual property. Through workshops, speaking engagements, and community conversations, she shares practical insight on turning an idea or lived experience into a book, successfully navigating self-publishing, and thinking strategically about what can be built beyond the book. Her approach encourages others to see authorship not simply as an accomplishment, but as a starting point for building visibility, creating impact, generating new opportunities, and expanding the reach of their personal or professional brand.

Zollyann Howell Phone: 973-517-5027
E-mail: zollyannh@gmail.com
Instagram: @theunwritten.media @zoll_inreallife
Website: https://www.unwrittenmedia.us

Real Reviews from real people!

FeedSpot EXPORT

Top 35 New Jersey Book Influencers in 2025

Aug 20, 2025 · Contents

Share

Looking for New Jersey Book influencers for your outreach campaign or for collaboration to promote your brand or product? Our New Jersey Book Influencers list is what you need. When ranking these New Jersey Book influencers, we've considered not just their following, but also engagement, as well as overall influence in the New Jersey Book space.

11. Zollyann Howell



Bio Booking Page for @zoll_inreallife 6x Amazon Best Selling Author📚 TEDx Speaker🎤Featured in @voyageatl@canvasrebel @boldjourneymag #BOOKSBYZEE ****@gmail.com

Instagram Handle @booksbyzee

Instagram Followers 3.5K

For the third year in a row, I had the privilege of welcoming author **Zollyann Howell** to Senator Frank Lautenberg School (PS #6) **PATERSON PUBLIC SCHOOLS** and she delivered an experience our first grade students won't forget.

From a lively read aloud of her book, Her Mama's Glasses, to a collaborative writing activity where students created their own story together, every moment was rooted in creativity, voice, and confidence.

But what stood out most?
Students weren't just participating; they were owning their ideas.

Add in a fun round of "Would You Rather (Write About)?" and a few surprise giveaways, and the room was filled with energy, laughter, and genuine excitement for reading and writing.

This is what literacy should look like: interactive, student-centered, and empowering.

Anonymous
Montgomery, AL

Awesome Webinar

I had a wonderful experience on the webinar. The information was very useful and I love the passion that she put into what she's putting out.

★★★★★

★★★★★ 04/03/2023

Natara Verified

So instrumental in my self publishing journey

Zee dropped so many gems and did not hold back. This course was a true demonstration of wanting others to win and showing how a community is built. I definitely received great value from this course.

LaNae Jones

Listen.... I got the last ticket and it was ALL GOD! This event was life changing on so many levels. So much info! So much empowerment! Great Vibes! Confirmations! I could go on and on! Im blessed excited to be connected to you Zollyann Howell! This was just the beginning! Thank you for letting your light shine and shpwing us the way to the table! So dope! Everything was amazing!❤️

★★★★★ 04/02/2023

Inez Infante Verified

INSPIRATION @ IT'S BEST

I have attended the mixer and purchased all of her books. She is so authentic and very transparent. My kids love her books. I love her books. Her conferences are very motivating and the sisterhood there is amazing. She is one of our favorite household brands.


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